

THE
PERFECT TAKE OFF
TOWARDS YOUR
CAREER PLAN

EXPLORE • EXPERIENCE • ENROL



Mentoring the Next Generation

to take the Right Career Move

About Impact Positive

Impact Positive is a Mumbai based organization backed by a mentor team of academic institutions, industry professionals, career counselors and student community working in collaboration to guide the students in their career planning.

We are the first to provide career guidance in a **unique workshop model** giving students a **practical hands-on exposure** in a desired/suggested study **before they enrol** and invest precious time in a course.

Our Career Guidance process begins where most traditional career counseling conclude. Our aim is to help students explore, experience and then enrol in the desired career.

We are a step beyond because every child is unique...



Impact Positive Career Guidance Process

❶ Student Enrolment

Selecting a Desired Career Stream Based on Interest

❷ Career Guidance Assessment

Aptitude, Attitude, Talent, Emotional Intelligence, Personality & Interest

❸ Counseling

Telephone + Personal Session with Professionals Career Counselors

❹ Practical Workshop

Hands-on Exposure to Key Specializations in Desired Career

❺ Results & Information

Feedback and College Information Manual Shared by Post

❻ On-going Guidance (Optional)

Self Brand Building, Skill Development, Future Specializations etc.



FILM MAKING



INTERIOR



DIGITAL DESIGN



FASHION



Experience What's on Your Mind!

Practical Hands-on Exposure

The Career Guidance Workshop Agenda

Students attend the below mentioned sessions during the Career Guidance Workshop empowering them to take the right decision.

Course Information Session (30-45 Minutes Knowledge Session)

By a senior academic professional of institution/college covering:

- ❶ Course synopsis
- ❷ Core Area of Study
- ❸ Associated Specializations
- ❹ Evaluation pattern
- ❺ Entry Pre-Requisites
- ❻ Alternative Study

Student Alumni Discussion - (30-45 Minutes of Knowledge Session)

By the final year students pursuing the respective career course covering:

- ❶ Portfolio Presentation
- ❷ Academic Effort
- ❸ Type of Assignments
- ❹ Student Life
- ❺ Open Discussion

Practical Assignment (2.5-10 Hours of Practical + Knowledge Session)

By a senior industry professional giving hands-on experience covering:

- ❶ Practical Assignment for hands-on exposure
- ❷ Job Roles
- ❸ Growth Structure
- ❹ Salary Trend
- ❺ Entrepreneurship options



Academic & Industry Professionals

Join Hands to Provide Career Guidance in Association

Our Process Versus Traditional Counseling

Impact Positive Career Mentoring

Conducted In association by a team of academic experts, Industry Professionals and student community of the respective industry domain. Our process involves:

- ① Enrolment based on interest
- ② Personal Counseling
- ③ Career Assessment by professional career counselors
- ④ Practical hands-on experience in each specialization of desired study
- ⑤ Academic & Industry trend information by experts of respective domain
- ⑥ Detailed comparative information of available colleges
- ⑦ Complete ongoing support for future development

Traditional Counseling

Generally conducted in isolation by an individual career expert for all industry domain. Mentioned below is the traditional career guidance process.

- ① Personal Counseling
- ② Career Assessment
- ③ Career Recommendation
- ④ Other Information as Requested



Innovating Career Guidance

We Are A Step Beyond Because Every Child is Unique...

Career Mentoring Categories

Impact Positive Career Mentoring Program is designed for students between grades 10-15. Currently our career guidance workshops are limited to creative career streams for Grade 12 students. We will be extending our services in June 2015 for students of grade 10, 11 and 15 with more career streams.

Creative Career Guidance Categories

- ❶ Mass Media
- ❷ Digital Design & Graphics
- ❸ Film Making
- ❹ Fashion & Textile
- ❺ Interior Design
- ❻ Product Design



Career Guidance Workshop Fee

₹ 5,000/- (Plus Service Tax as applicable)

Enquire Further

Option01: SMS / WhatsApp on 9819194478

Enquiry <Your Full Name> SPACE <Area>
example: Enquiry Mihant Thakur Cuffeparade

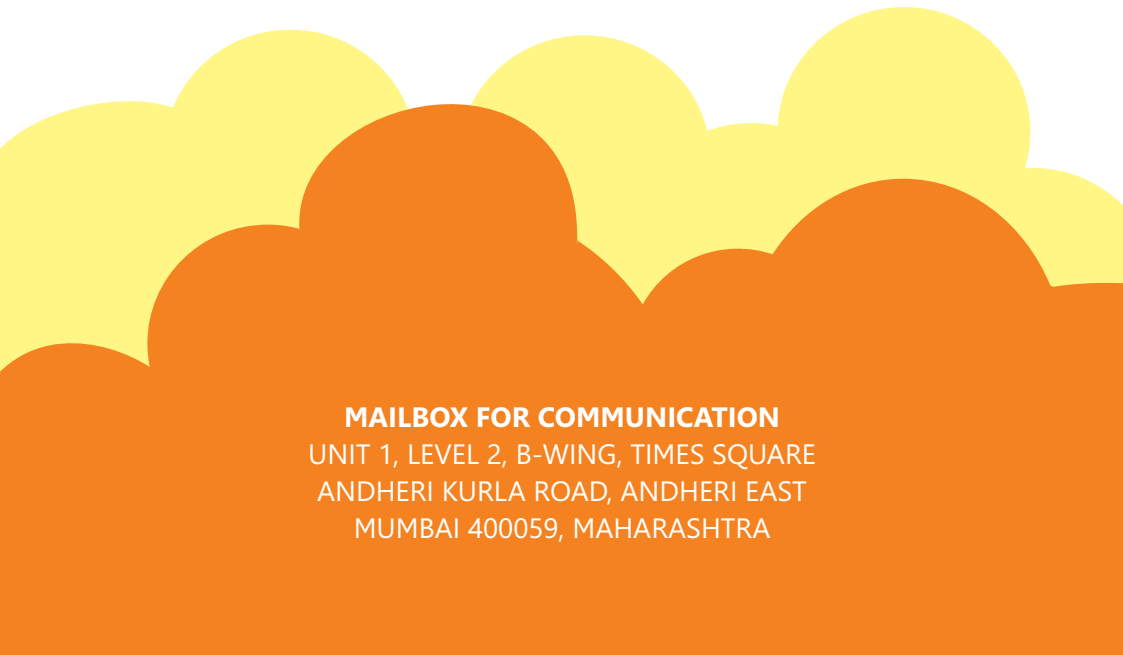
Option 02: Call Us On

(+9122) 3222 2113 / 98191 94478

Enquiry Email: support@impactpositive.guru

Website: www.impactpositive.guru

**Only 32 Seats / Category
Across Mumbai**



MAILBOX FOR COMMUNICATION

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